

Bath Spa Live Report 2009/10



Audience & Ticket Income

Summary of increases in 2009/10 from 2008/09

Number of events	+14%
Total audience numbers	+25%
Gross income	+42%

Number of events:

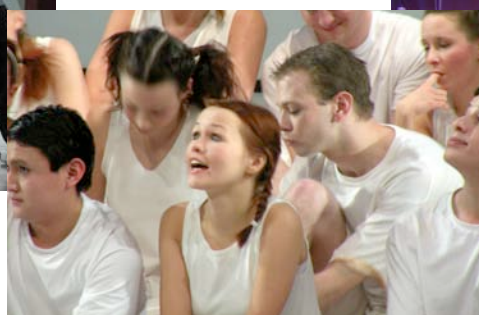
	2008/09	2009/10
Autumn	24	28
Spring	17	24
Summer	22	20
Total	63	72

Audience numbers:

	2008/09	2009/10
Autumn	1047	1788
Spring	1149	2095
Summer	2016	1401
Total	4212	5284
Average/event	67	73

Gross income:

	2008/09	2009/10
Autumn	£2,933	£5,030
Spring	£5,782	£10,613
Summer	£10,586	£8,866
Memberships	£0	£2,840
Total	£19,301	£27,349
Average/event	£306	£380



Budget

Income (net)	Item	Total
	Arts Centre	£30,000
	Venue hires	£72.58
	Memberships	£2,839.94
	Tickets	£22,703.77
	Misc	£438.91
	TOTAL	£56,055.20
Expenditure (gross)	Events costs	£37,789.20
	Bath Fest box office commission	£1,209.20
	Spartacus nights (Moles/Komedia)	£689.01
	Marketing	£10,547.22
	Professional development	£1,307.71
	Stationery	£936.32
	Equipment & Office	£4,118.90
	Furniture for University Theatre	£6,486.46
	TOTAL	£63,084.02
	GRAND TOTAL	-£7,028.82

Event costs breakdown:

<u>Music artists (fees & expenses)</u>	<u>£5,210.65</u>
<u>Drama/PA & Dance artists (fees & expenses)</u>	<u>£13,194.65</u>
<u>Staff (Front of House & Tech)</u>	<u>£8,010.55</u>
<u>Licenses</u>	<u>£114.15</u>
<u>Venue hire</u>	<u>£6,701.50</u>
<u>UK Songwriting Fest 09 artists</u>	<u>£2,215</u>
<u>Artist fees from 2008/09</u>	<u>£1,200</u>
<u>Other</u>	<u>£1,142.70</u>
<u>TOTAL</u>	<u>£37,789.20</u>



Professional Artists & Partner Organisations (18)

Badke Quartet – music performance masterclasses
Barry & Joan Grantham - Commedia Dell arte workshops
Bath Deaf/Blind Plus – collaboration on dance event at Green Park Station
Bath Festivals – student performances in Party in the City
Bath Fringe – five student performances in Bath Festival Fringe
Bath Film Festival – collaboration on three Festival events
Bath Phil – music performance workshops and pre-concert collaboration
Chris Harris – theatre workshops
Earthfall – dance workshops
Ethical Property Company - collaboration on dance event at Green Park Station
Green Park Brasserie – facilities for performers and publicity
Hammerpuzzle Theatre Company – Q&A session
Kreutzer Quartet – composition workshops
Moss Bros – help-in-kind (costumes)
Olly Curtis - photographer
Precarious Physical Theatre & Multimedia – dance workshops
Scarlet Vintage – help-in-kind (costumes)
Yael Flexer, Nic Sandiland, Dance & Digital Works – dance workshops and creating new dance work

External Venues Used (11)

Assembly Rooms
 Chapel Arts Centre
 Green Park Station
 Komedia
 The Pump Room
 St Michaels Without
 The Mission Theatre
 Moles Club
 River Cottage Canteen
 The Rondo Theatre
 Wells Cathedral

Press Coverage

Total number of items in the press = 59

Type of article:

Preview	16
Review	4
Interview	4
Feature	3
Listing	19
News Short	10



Geographic reach of press:

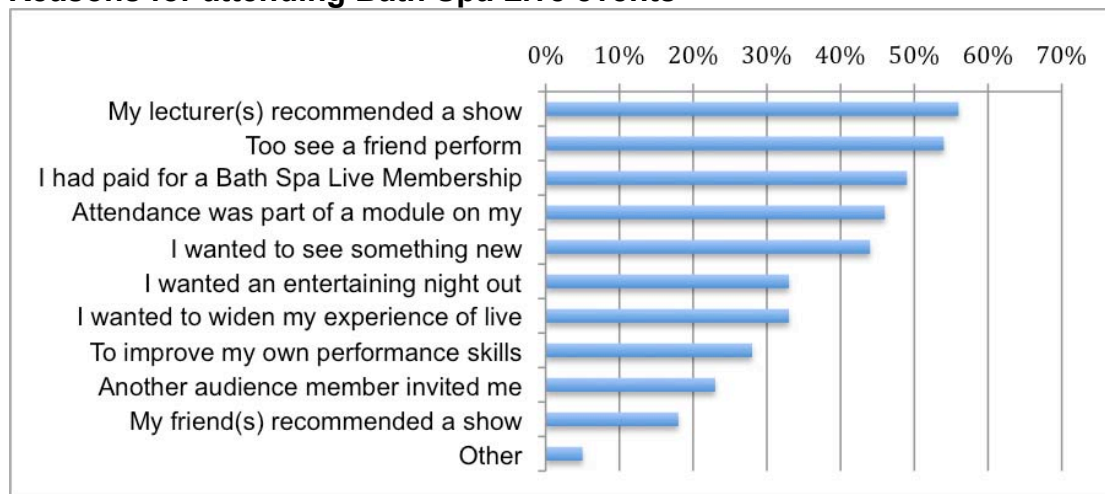
Bath only 28
South West 26
National 5

Student Survey Results

Online survey carried out June 2010

Completed by 42 student audience members (56% of whom were BSL members)

Reasons for attending Bath Spa Live events



(Members only) Are you planning to renew your membership next year?

Yes 67%
No – I will be leaving BSU 19%
No – other reason 14%

Would you describe our Front of House staff as...

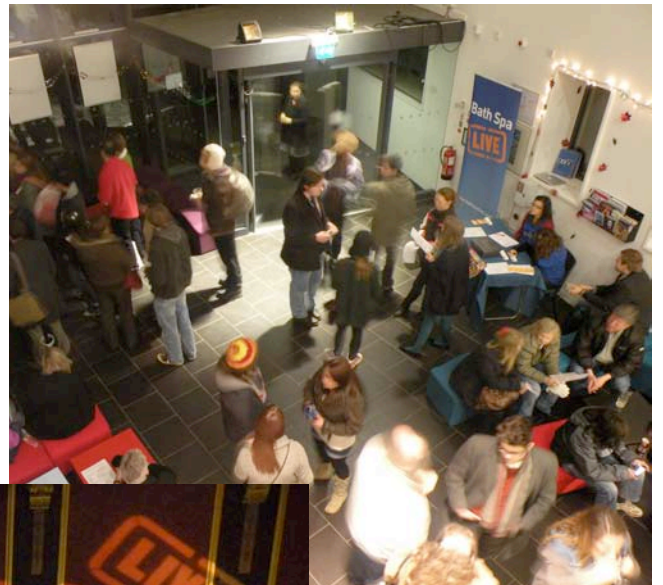
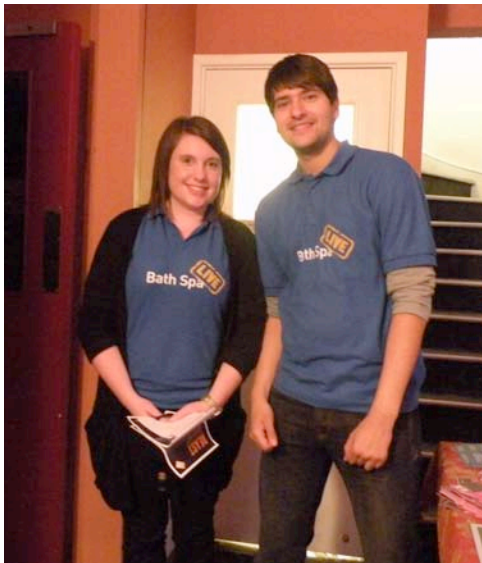
	Yes	No/don't know
...welcoming?	92%	8%
...smartly dressed?	76%	24%
...helpful?	84%	16%

Have you found that a Bath Spa Live event has inspired you when creating your own performances?

Yes 31%
No 69%

Other comments from survey

- The Badke quartet inspired me to work harder at the cello and since doing so it has paid off!
- Watching 'The Pillow man' inspired me to re-think my perception of acting, after Matt Johnson's understated and brilliant performance.
- It has allowed me to see a range of techniques which can be easily used on a low budget performance to a full effect
- Touring theatre companies-looking at their set, lighting, effects etc and seeing if I can incorporate that into my own designs/learn from their use of set etc.
- Many contemporary dance companies have aided me in my course, especially when regarding choreography and technique.
- It's given me idea to work on in the future. Watching the dance/physical theatre pieces and the way they use different sets e.g scaffolding.
- Bath Spa Live is a really good way of making theatre accessible!



2009/10 Events – Ticket Sales & Gross Income

Event	Date & Time	Tickets sold	Income (gross)
anomie	Mon 12 Oct, 8pm	70	£104
anomie	Tue 13 Oct, 8pm	103	£340
anomie	Wed 14 Oct, 8pm	102	£284
Film: Citizen Kane	Tue 20 Oct	6	NA
A Knife at the Opera!	Thu 22 Oct, 8pm	70	£146
A Night at the Panto	Thu 29 Oct, 7.30pm	76	£124
Bath Phil'	Thu 29 Oct, 7.30pm	74	£173
GIG 4th	Wed 4 Nov, 8pm	116	£206
GIG 5th	Thu 5 Nov, 8pm	56	£160
Rush Hour concert - Musicals		1	NA
Harlequin Unmasked	Wed 11 Nov, 7.30pm	73	£160
The Red Shoes	Tue 17 Nov, 7pm	14	NA
Celluloid Games	Thu 19 Oct, 8pm	30	£81
VSPRS	Fri 20 Nov, 8pm	17	£52
Alchemy - SonVer	Sat 21 Nov, 7.30pm	43	£260
Vincent Dance	Fri 27 Nov, 8pm	70	£220
Choir & Orch @ St Michaels	Fri 4 Dec, 7.30pm	80	£698
Rush Hour concert - Material		14	NA
Signals	Thu 10 Dec, 7.30pm	63	£246
Signals	Fri 11 Dec, 7.30pm	31	£116
Signals	Sat 12 Dec, 7.30pm	49	£298
Medea / Mummies & Daddies	Tue 15 Dec, 8pm	32	£141
Medea / Mummies & Daddies	Wed 16 Dec. 8pm	66	£124
Handel's Saul	Wed 16 Dec. 7.30pm	46	£242
Dick Whittington Schools x 3	16-18 Dec	266	NA
Dick Whittington	Wed 16 Dec, 7pm	44	£176
Dick Whittington	Thu 17 Dec, 7pm	89	£342
Medea / Mummies & Daddies	Thu 17 Dec, 8pm	87	£337
Insomnia Project	Sat 16 Jan, 7:30pm	130	£349
FILM: A Touch of Evil	Mon 18 Jan, 7:30pm	7	NA
The Visit	Wed 20 Jan, 7:30pm	80	£392
Leontius	Fri 29 Jan, 7:30pm	46	£158
Leontius	Fri 30 Jan, 7:30pm	52	£204
Badke Quartet	Wed 3 Feb, 7:30pm	29	£76
Red Room	Thurs 11 Feb, 7:30pm	107	£356
Red Room	Fri 12 Feb, 7:30pm	110	£450
Don Giovanni	Weds 17 Feb, 7:30pm	74	£660
Don Giovanni	Thurs 18 Feb, 7:30pm	63	£518
The Pillowman	Fri 18 Feb, 7:30pm	90	£270
The Pillowman	Fri 19 Feb, 7:30pm	87	£396

Don Giovanni	Fri 19 Feb, 7:30pm	78	£698
Don Giovanni	Sat 20 Feb, 7:30pm	80	£772
Misbehavin	Weds 24 Feb, 7:30pm	27	£106
Fused	Thu 25 Feb, 7.30pm	40	£78
Fused	Fri 26 Feb, 7.30pm	41	£244
Fused	Sat 27 Feb, 7.30pm	61	£422
Electric Dreams	Mon 1 Mar, 7.30pm	105	NA
Big Bands 1 & 2	Weds 17 Mar, 7.30pm	54	£308
Green Park Station Dance	Fri 19 Mar, 7.30pm	200	NA
The Living Room	Tues 23rd Mar, 7:30pm	63	£168
Mozart's Requiem	Thu 25 Mar, 7.30pm	217	£1,904
Don Giovanni	Mon 29 Mar, 7:30pm	33	£256
Don Giovanni	Tues 30 Mar, 7:30pm	59	£382
Don Giovanni	Weds 31 Mar, 7:30pm	53	£418
Don Giovanni	Thurs 1 April, 7:30pm	109	£1,028
Kreutzer Quartet	Wed 21 Apr, 7.30pm	44	£156
A Little Night Music	Thu 29 Apr, 7.30pm	74	£384
A Little Night Music	Fri 30 Apr, 7.30pm	77	£464
A Little Night Music	Sat 1 May, 2.30pm	46	£436
A Little Night Music	Sat 1 May, 7.30pm	100	£854
28 Laburnum Lane	Tue 4 May, 7.30pm	6	£0
28 Laburnum Lane	Wed 5 May, 7.30pm	37	£71
28 Laburnum Lane	Thu 6 May, 7.30pm	25	£89
Spartacus Fest	Mon 31 May, 6.00pm	310	£2,286
The Works	Thu 3 June	39	£226
The Works	Fri 4 June	26	£164
The Works	Sat 5 June	47	£286
Electric Dreams 2	Tue 8 June, 7:30pm	145	NA
An Evening of Goldoni	Wed 9 June	22	£95
An Evening of Goldoni	Thu 10 June	34	£159
Impact	Thu 10 June	27	NA
Impact	Fri 11 June	9	NA
Gala Concert	Fri 11 June, 7.30pm	241	£2,288
Beast	Wed 16 June, 7.30pm	34	£146
Beast	Thu 17 June, 7.30pm	38	£126
Beast	Fri 18 June, 7.30pm	41	£22
West Side Story Previews	Mon 21 June, 7:30pm	53	£254
West Side Story Previews	Tue 22 June, 7:30pm	80	£516